**Roswell High School: *The Sting***

**Ad Contract/Subscriptions**

11595 King Road

Roswell, GA 30075

770-552-4500 (office)

770-552-4509 (fax)

Megan Volpert (adviser) volpert@fultonschools.org

stingstaff@gmail.com

**New to The Sting this year:** all digital ads in full color with hyperlink availability

**More subscribers than ever before:** 800+, accessible to 2,000+ students & entire Roswell community

Business name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City, state, and zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Website: www.\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed name of purchaser: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Purchaser’s email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_@\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If purchaser is providing ad, please provide contact name and phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

You must provide the ad in jpeg format at high resolution (at least) 300 dpi, submitted via email.

The Sting staff can design the ad or social post for you at a **cost of $35.**

Do you want the newspaper staff to design the ad? \_\_\_\_yes \_\_\_\_no

* *Payment and ad content are due 15 business days (3 weeks) before the publication date.*
* *There will be a cancellation fee of $30 for canceled ads after contract deadline.*
* *Payment plans for long term ads can be negotiated with the ad salesperson.*
* **Make all checks payable to: Roswell High School**
* Will the same ad be running the whole period? \_\_ yes \_\_no

|  |  |  |
| --- | --- | --- |
|  | 1 Post  | 3 Posts |
| sponsored Instagram post*@theroswellsting* | $10 | $25 |
| sponsored Twitter post*@theroswellsting* | $10 | $25 |
| ad on website homepage | flat rate of $1 per day |  |

Dates to Run:

\_\_\_ /\_\_\_ /\_\_\_\_\_ through \_\_\_ /\_\_\_ /\_\_\_\_\_

Signature of person purchasing the ad \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Printed name of *Sting* salesperson\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_